



魏橋紡織股份有限公司
Weiqiao Textile Company Limited

2010 Annual Results Presentation

21 March 2011



Disclaimer

This presentation may include certain forward-looking statements. The actual results or development of Weiqiao Textile Company Limited may differ materially from those indicated by these forward-looking statements as a result of various factors and uncertainties, including but not limited to price fluctuations, actual demand, exchange rate fluctuations, market shares, competition, environmental risks, changes in legal, financial and regulatory frameworks, international economic and financial market conditions, political risks, and other risks and factors beyond its control. In addition, these forward-looking statements are as of today and Weiqiao Textile Company Limited undertakes no obligation to update them. Statistical and other information relating to the PRC and the textile industry contained in this presentation have been compiled from various publicly available official or unofficial sources generally believed to be reliable. However, the quality of such source materials cannot be guaranteed.





Agenda

- **Financial Review**
- **Industry and Market Analysis**
- **Business Review**
- **Prospects and Strategies**

Agenda

Financial Review

Financial Review

As at 31 December

(RMB million)

2009 **2010** Change (%)

Turnover	14,333	17,887	24.8
Gross profit	1,244	2,880	131.5
Gross profit margin (%)	8.7	16.1	7.4% point
Operating profit margin (%)	12.0	15.4	3.4% point
Profit before tax	1,199	2,257	88.2
Profit attributable to shareholders	892	1,627	82.4
Diluted earnings per share (RMB)	0.75	1.36	81.3
Net profit margin (%)	6.2	9.1	2.9% point



Financial Review

As at 31 December

(RMB million)

2009 **2010** Change (%)

Total assets	26,755	28,390	6.1
Total liabilities	12,587	12,865	2.2
Net asset value	14,168	15,524	9.6
Current ratio (times)	1.2	1.5	0.3 times
Account receivable turnover(days)	22	11	-11 days
Inventory turnover(days)	78	143	+65 days
Account payable turnover(days)	43	33	-10 days
Net debt to equity ratio(%)	37.7	41.1	3.5% point
Gearing ratio(%)	35.0	33.0	-2.0% point



Cost Analysis

As at 31 December

(RMB million)

2009

2010

Change (%)

Cost of goods sold	13,090	15,008	14.7
Sales and distribution costs	249	287	15.3
Administrative expenses	190	202	6.3
Other expenses	201	74	-63.2
Finance costs	514	493	-4.1





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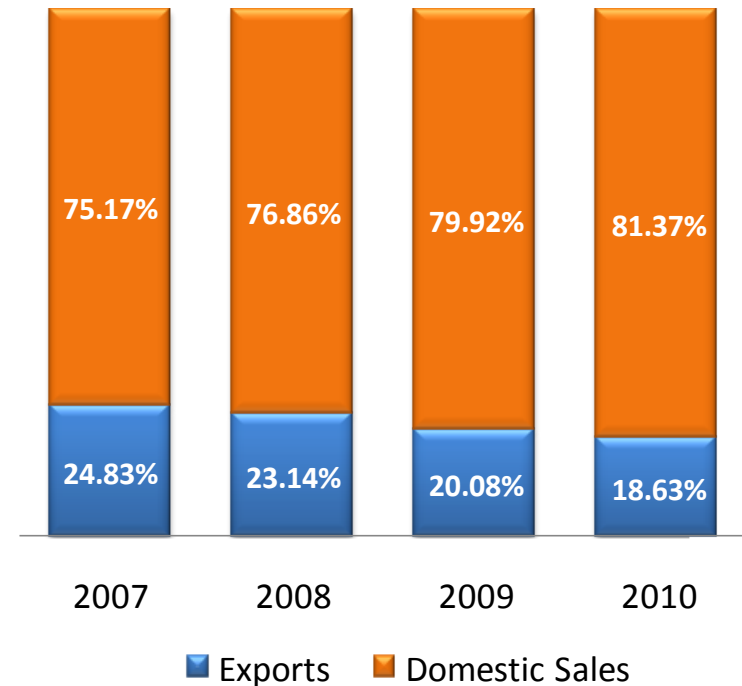
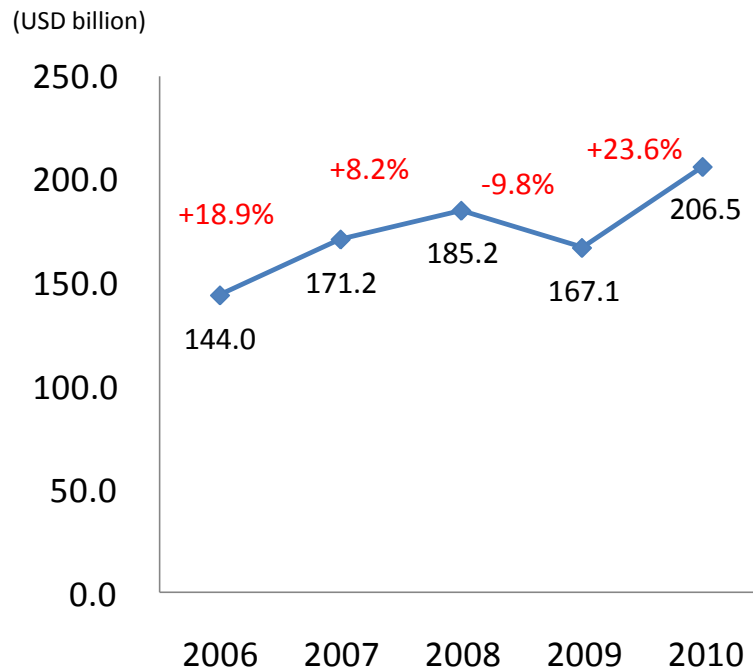
Agenda

Industry and Market Analysis

Global Economy Remains Sustained Growth

Trend of China Textile and Apparel Exports

Proportion of Exports and Domestic Sale for China Textile and Apparel Industry

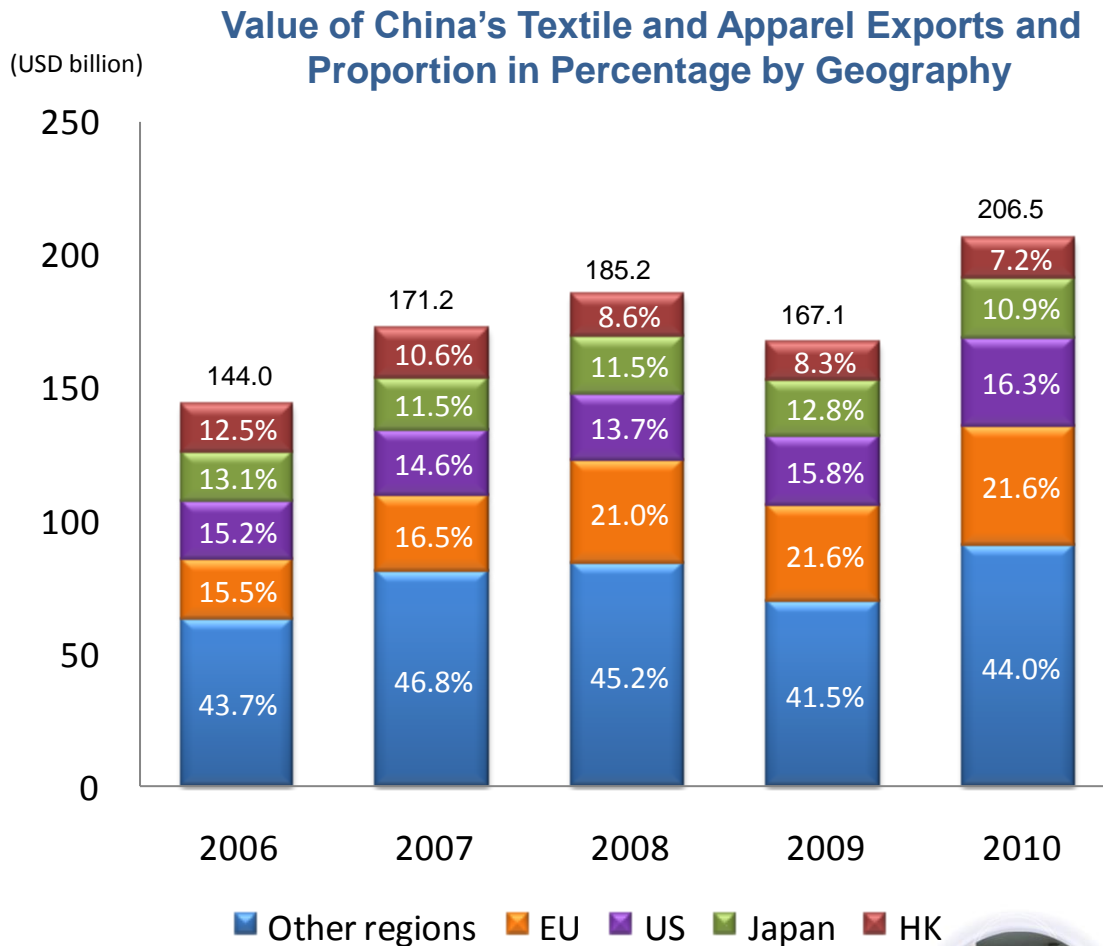


Source: China Customs, cottonchina.org



Global Economy Remains Sustained Growth (con't)

- In 2010, China's textile and apparel exports amounted to USD 206.5 billion, representing a yoy increase of 23.6%.
- In 2010, China's textile and apparel was exported to:
 - US : yoy up 27.7%
 - Japan : yoy up 5.2%
 - EU : yoy up 23.7%
 - HK : yoy up 7.1%
 - Other regions : yoy up 31.0%



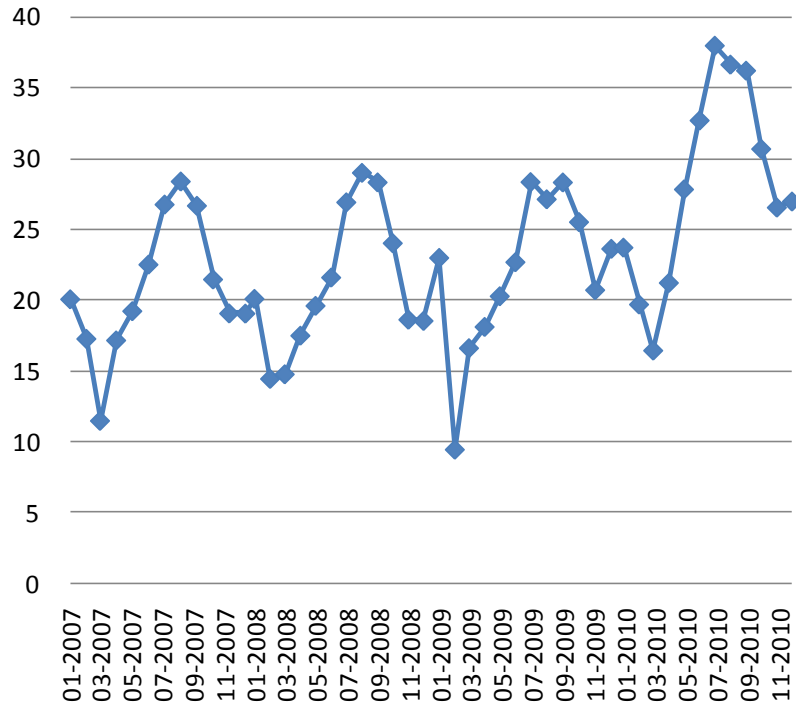
Source: China Customs, National Bureau of Statistics of China, cottonchina.org



China's Textile and Apparel Exports to US and EU Increases Substantially

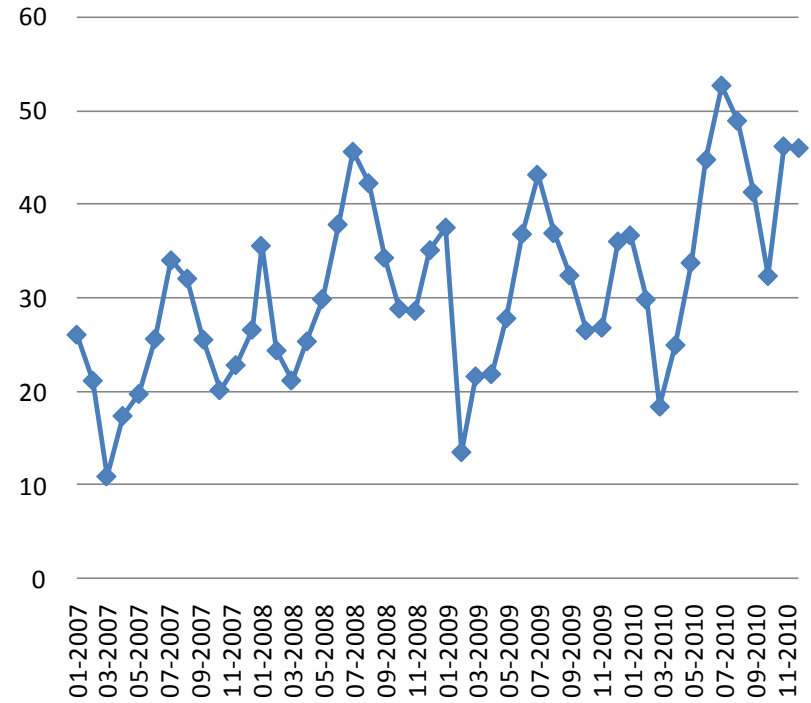
Trend of China's Textile and Apparel Exports to US

(USD 100 million)



Trend of China's Textile and Apparel Exports to EU

(USD 100 million)



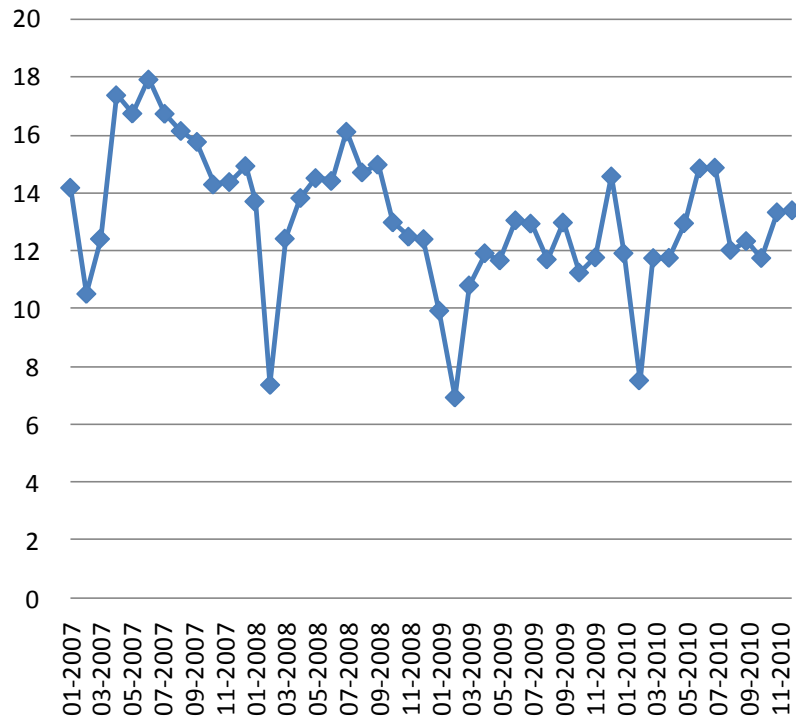
Source: cottonchina.org



Recovery Growth of China's Textile and Apparel Exports to HK and Japan

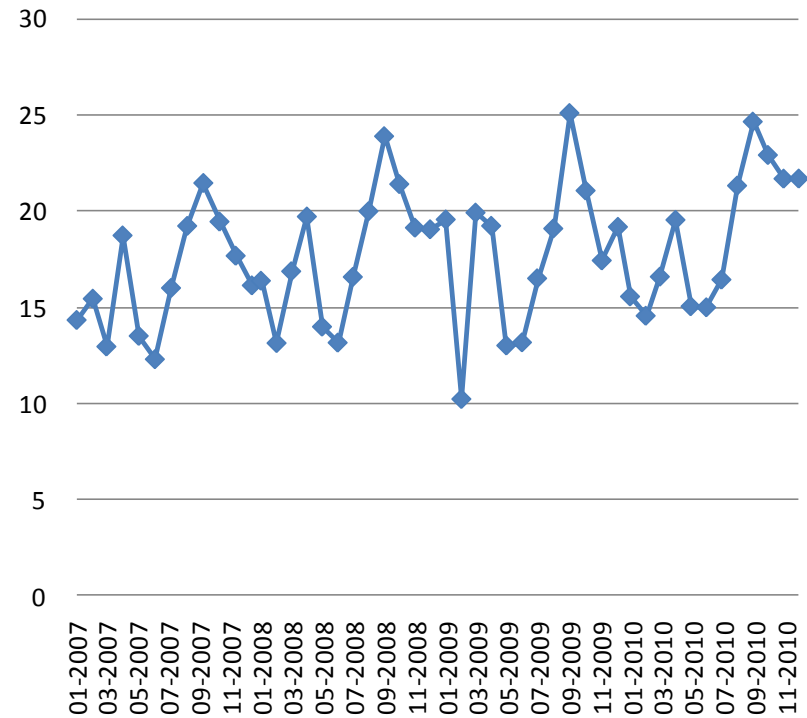
Trend of China's Textile and Apparel Exports to HK

(USD 100 million)



Trend of China's Textile and Apparel Exports to Japan

(USD 100 million)

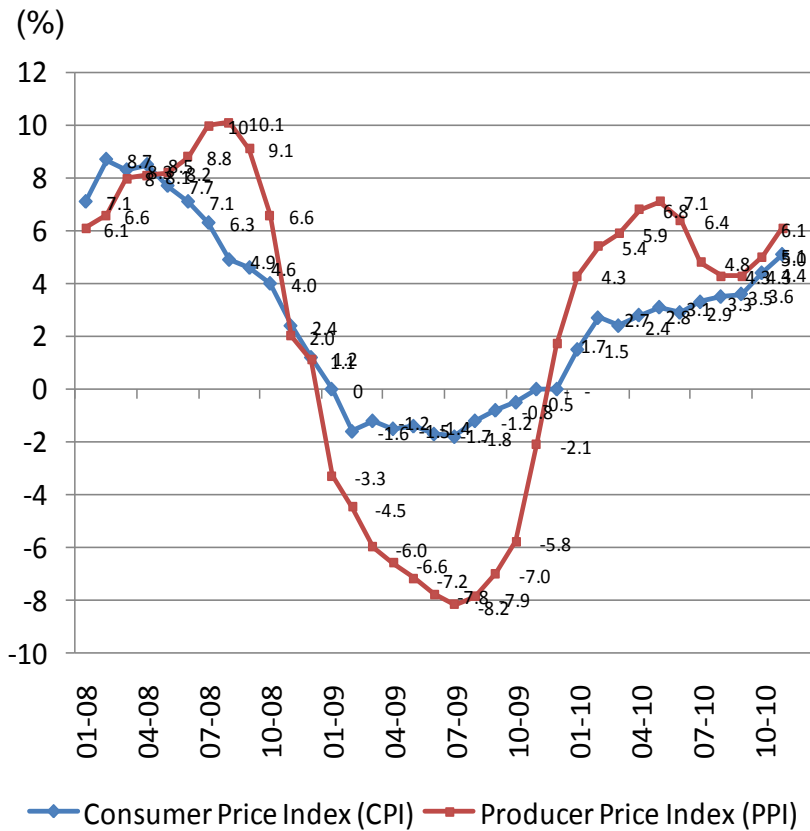


Source: cottonchina.org



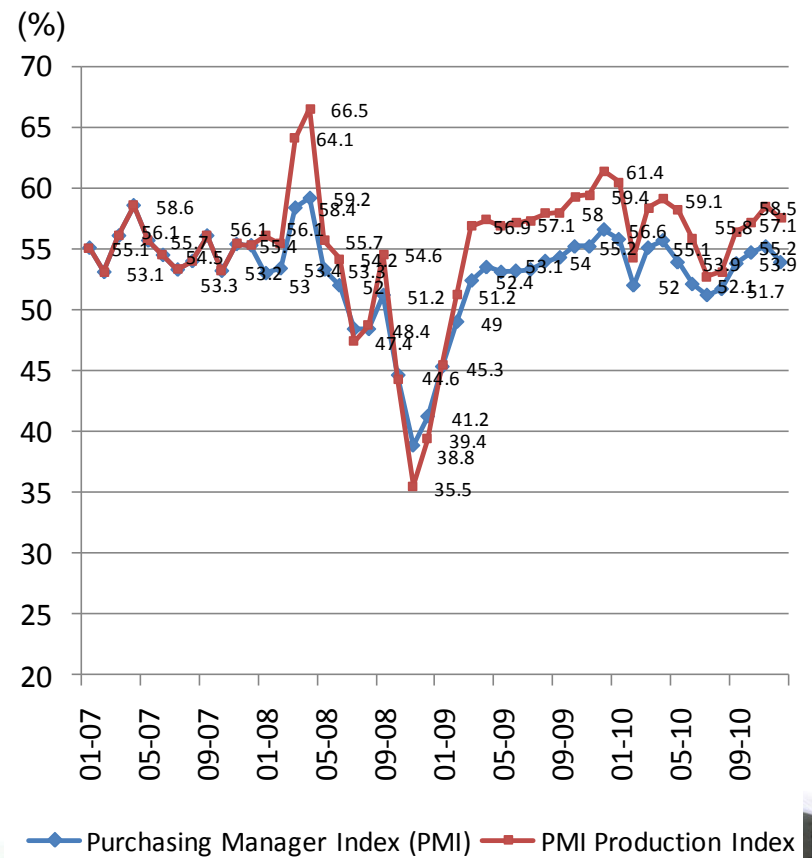
Trend of PPI, CPI and PMI

Trend of consumer price index (CPI) and producer price index (PPI)



Source: National Bureau of Statistics of China

Trend of purchasing manager index (PMI) and PMI Production Index

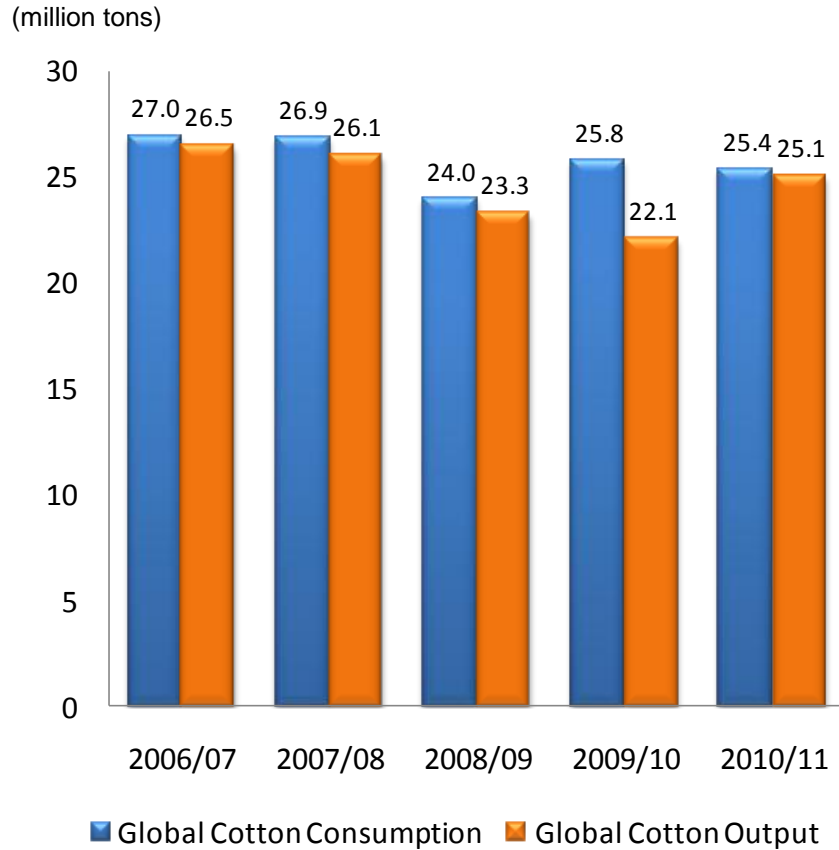


Source: China Federation of Logistics and Purchasing

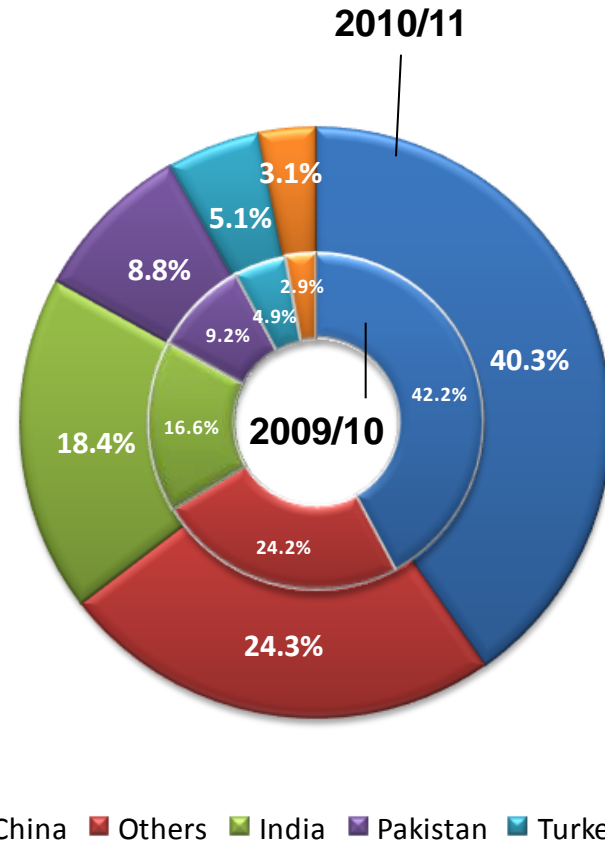


Global Cotton Demand Analysis

Expected Global Cotton Output and Consumption in February from USDA



Breakdown of the Expected Global Cotton Consumption in February from USDA

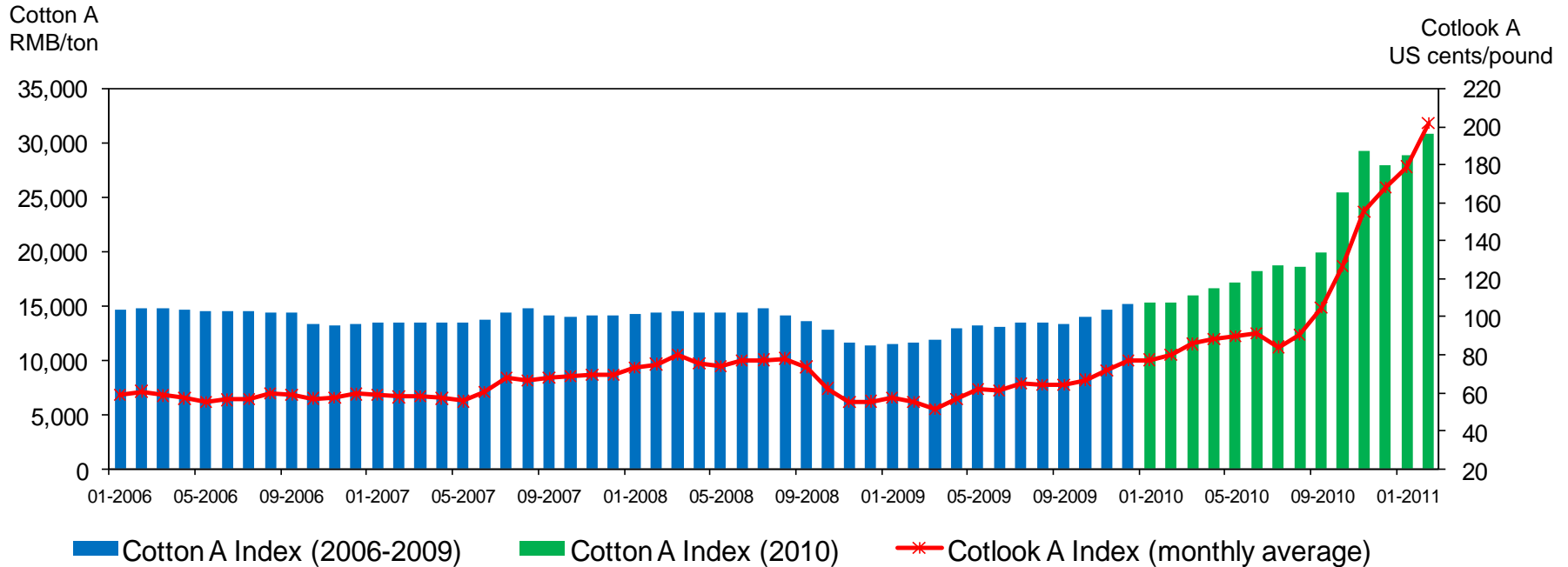


Source: USDA



Cotton Price Trend Analysis

Cotton price : Cotton A Index and Cotlook A Index from Jan 2006 to 28 Feb 2011



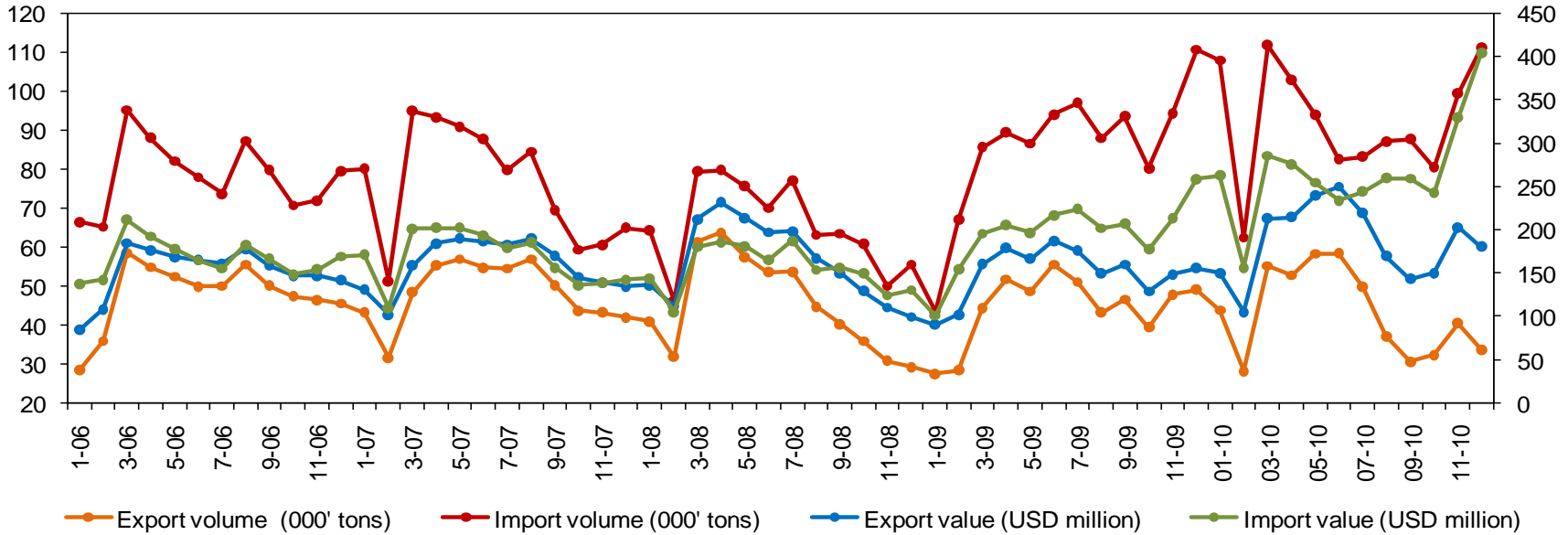
Source: cottonchina.org, cncotton.com



Import and Export of Cotton Yarn : Volume & Value

2006 to 2010

('000 tons) (USD million)

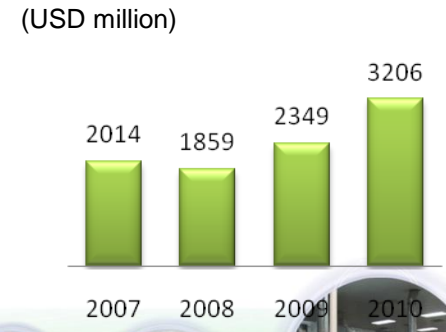
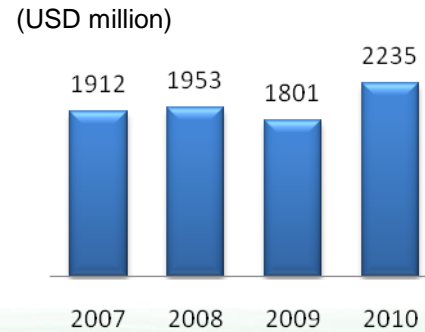
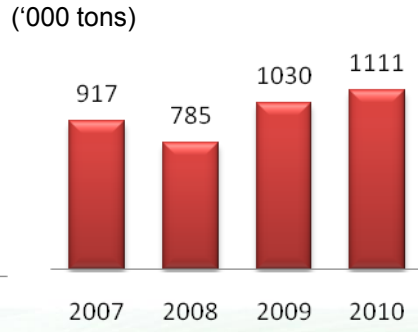
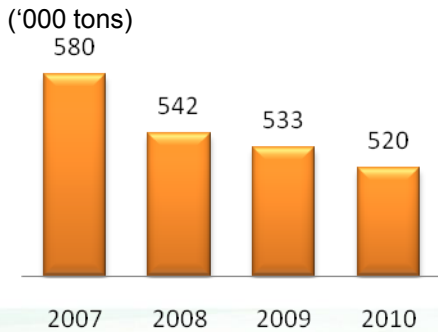


Export Volume

Import Volume

Export Value

Import Value



Source: cottonchina.org

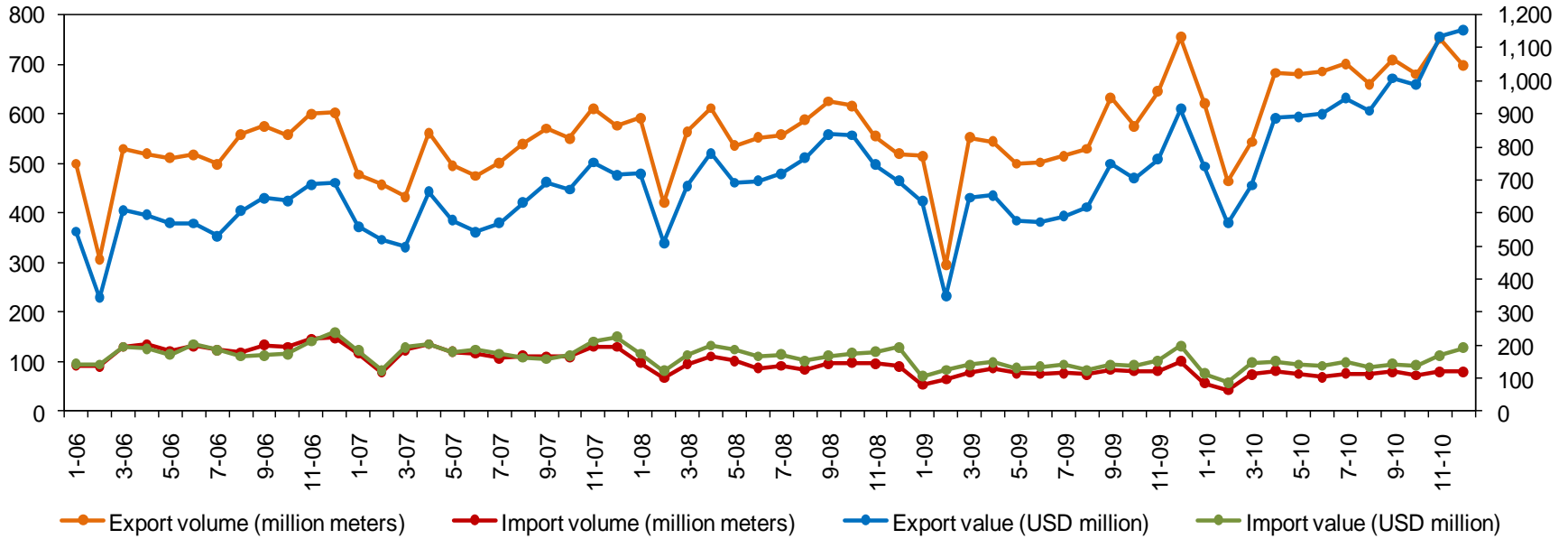


Import and Export of Grey Fabric : Volume & Value

(million meters)

2006 to 2010

(USD million)



Export Volume

Import Volume

Export Value

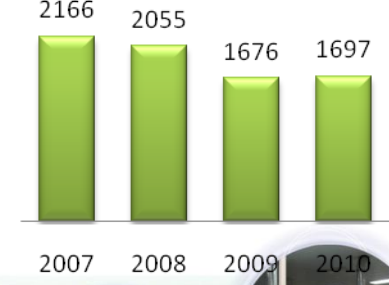
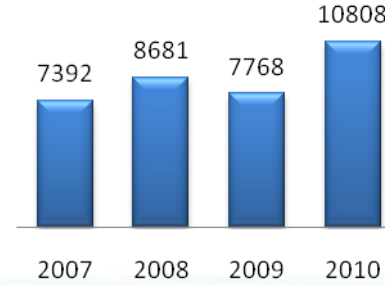
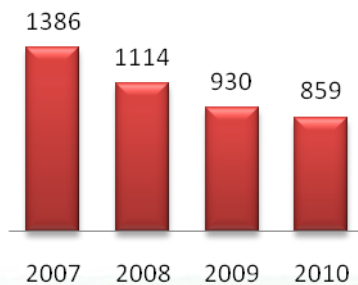
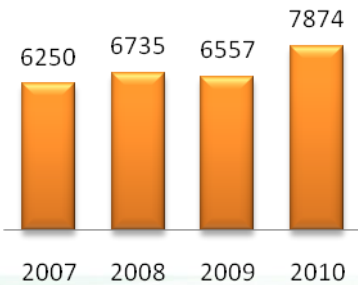
Import Value

(million meters)

(million meters)

(USD million)

(USD million)

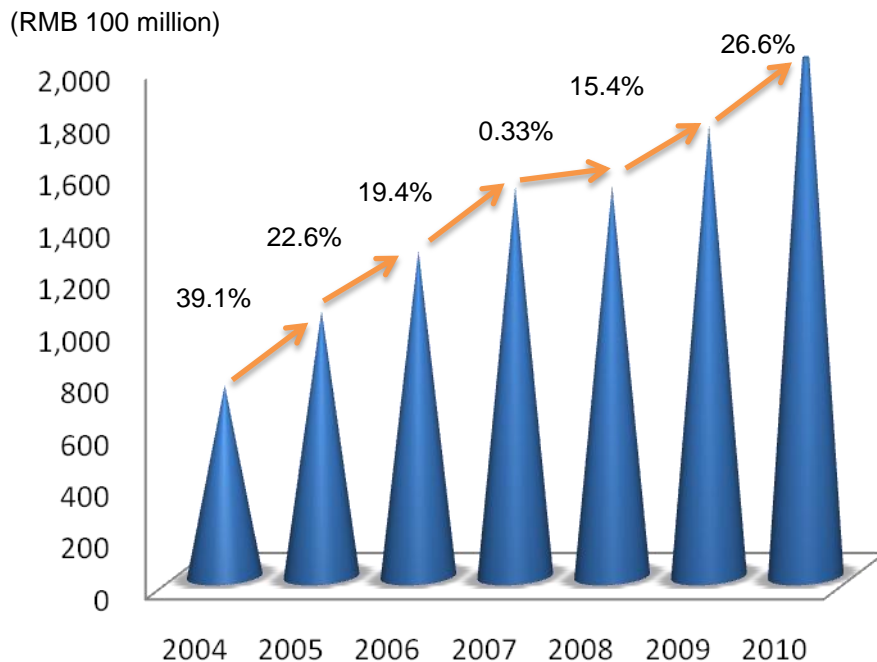


Source: cottonchina.org

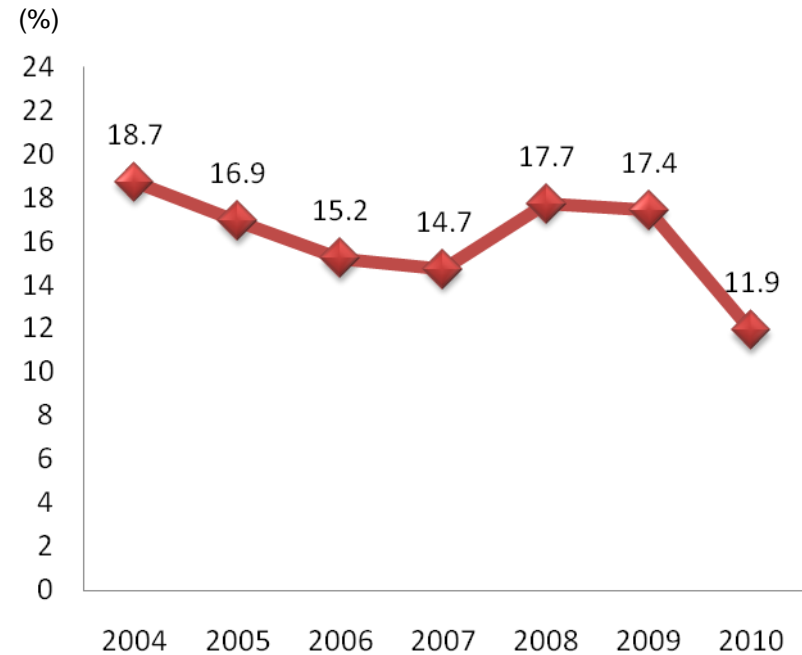


Fixed Asset Investment and Proportion of Loss-making Enterprises in Textile Industry

Fixed Asset Investment of Textile Industry from 2004 to 2010



Proportion of Loss-making Textile Enterprises from 2004 to 2010



Source: China Cotton Textile Association





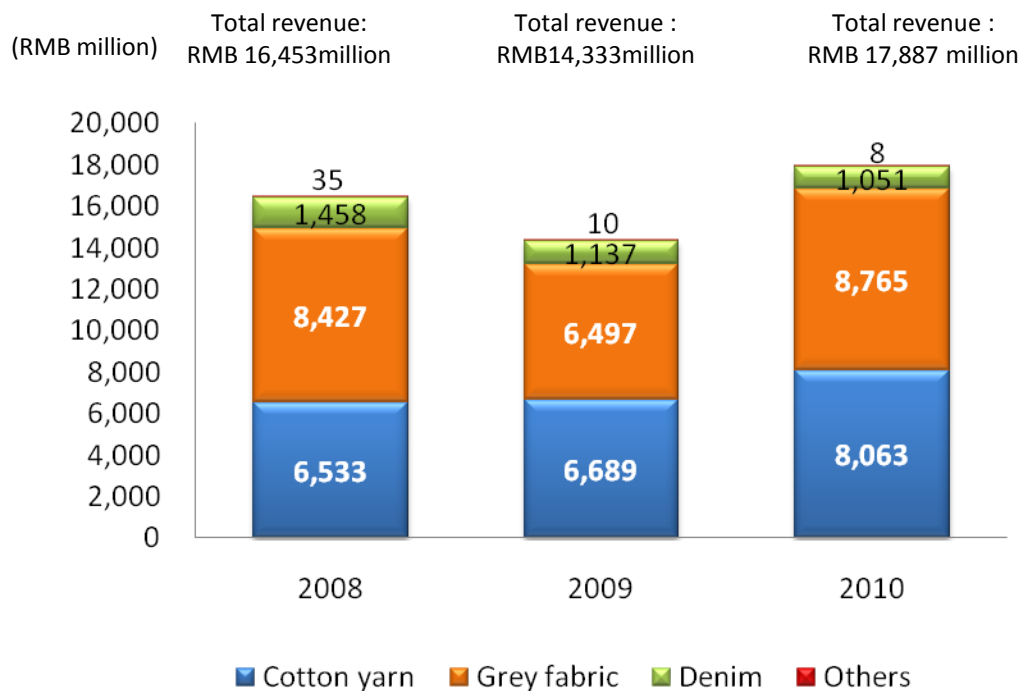
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Business Review

Revenue Analysis by Product Category

Sales Breakdown by Product

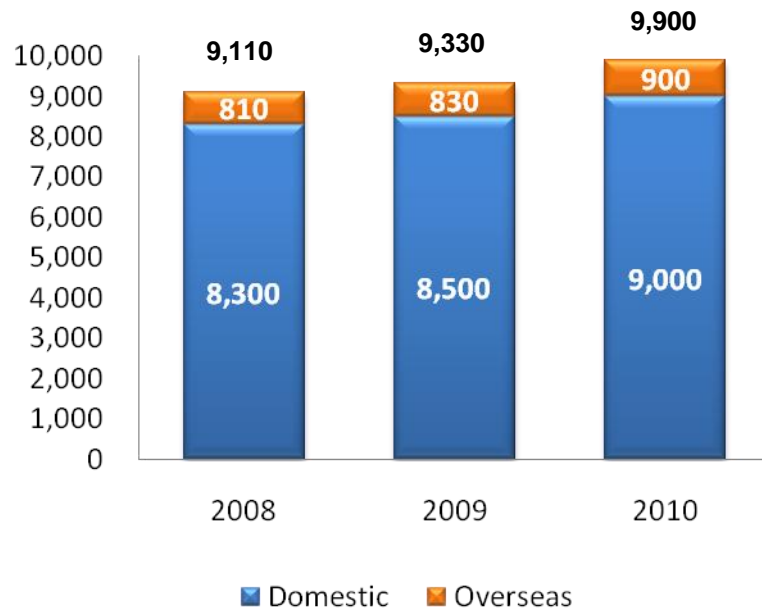


- During the period under review, sales of cotton yarn, grey fabric and denim accounted for 45.0%, 49.0% and 5.9% of total sales respectively



Strong Customer Base

Number of Customers

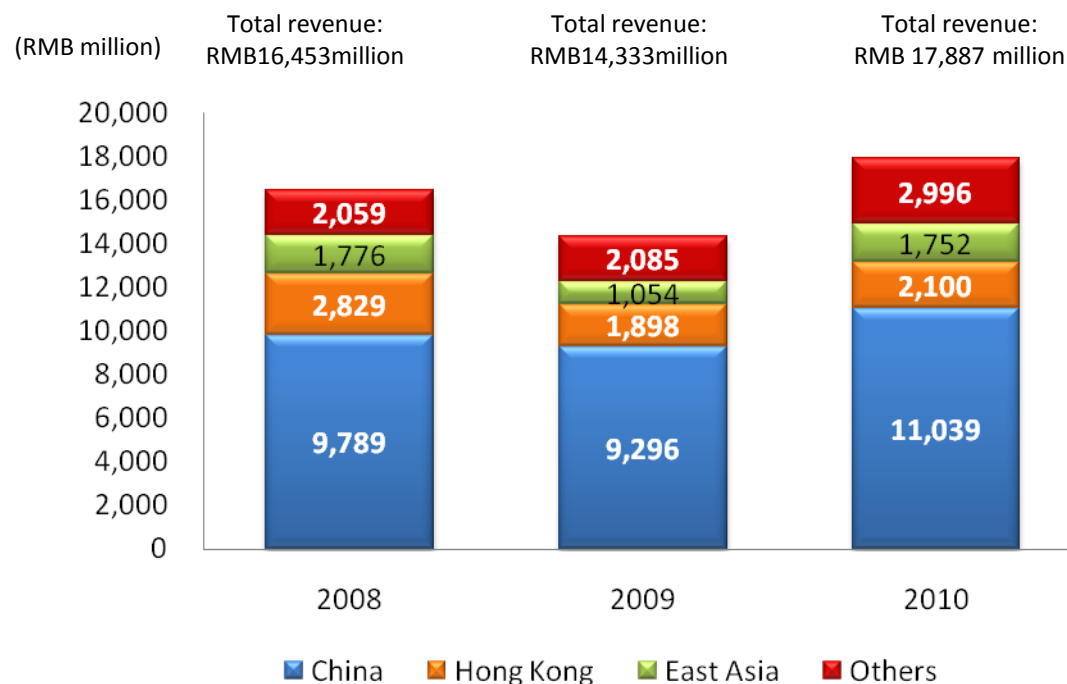


- Domestic customers: approximately 9,000 customers across 30 provinces
- International customers: approximately 900 customers across 20 countries and regions
- Sales to top five customers accounted for 11.1% of total sales in 2010
- Sales to single largest customer accounted for 3.5%



Region Revenue Analysis

Revenue Breakdown by Region



- A stable overseas market sales network, representing 38.3% of total sales
- Revenue from EU and the US markets accounted for 3.6% of total revenue in 2010



Maintain a Leading Position in the Industry

- In terms of sales revenues and total export value, Weiqiao Textile was ranked No. 1 in 2010 in the cotton textile industry
- Weiqiao Textile's grey fabric was recognized by AQSIQ as "China Brandname Product"
- Weiqiao Textile's combed yarn was recognized by AQSIQ as "China Brandname Product"
- Weiqiao Textile's knitting yarn was recognized by China Cotton Textile Association and China Knitting Industry Association as high credit product by users
- Weiqiao's product, the "Riverside Scene at Qingming Festival", won a patent for exterior design from National Intellectual Property Rights Organization
- Weiqiao Textile continued to strengthen its capability for technological innovation, and it was granted 50 utility model patents as of 2010.





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Prospects and Strategies

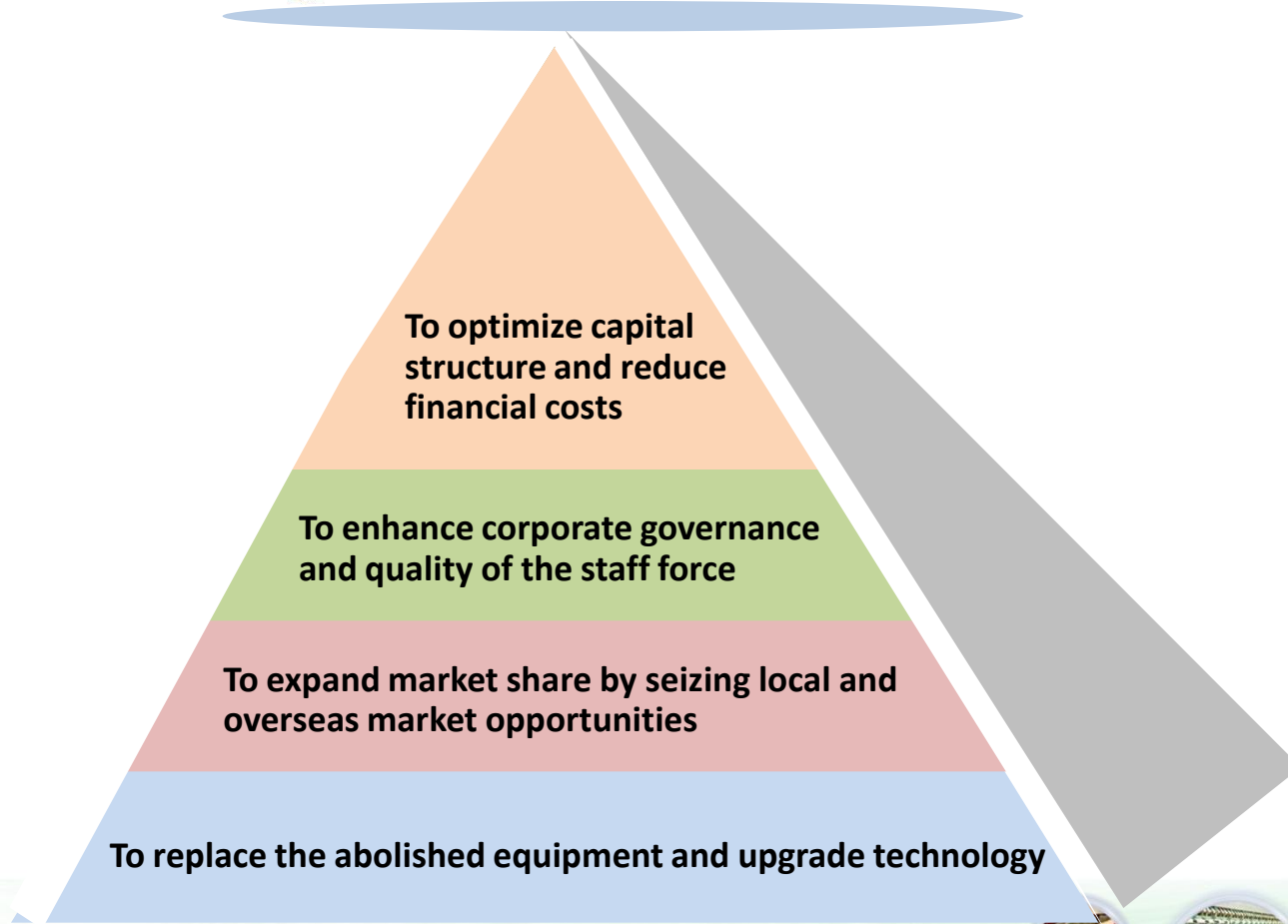
Prospects



Objectives and Strategies



To be the largest and strongest cotton textile manufacturer in the world





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Thank you!
Open Forum